

# Mistvale Covers

## Sales Terms for Custom Covers

This contract is between the buyer, ( the Customer) and Mistvale Media (The Designer).

1. The Customer agrees to provide the needed information and their possible ideas for the cover.
2. The Designer suggests cosepts for the cover, and the Customer chooses the concept they want. The Customer agrees these terms, makes the order, and pays the deposit of \$50.
3. The prices for a custom cover starts from \$200, depending on the required time and the degree of difficulty of the design. The Designer estimates the required hours and informs the price to the Customer before the Customer makes the order. The price includes all the costs. We use stock images. If an extended licence\* is needed, ask about the changes to the price.
4. The Designer creates the cover based on the conversations with the Customer and then provides the first version of the cover within seven (7) business days from the order or on an agreed date depending of the Designer's schedule.  
For quick delivery we have extra fee of \$30. In Quick Delivery, the first version of the cover will be delivered in four (4) business days.
5. The price includes four (4) alteration rounds. (Alteration = changes of the fonts, colors, displays, and other changes.) Additional alteration rounds are \$10 each.
6. Customer reviews and accepts the proof copy of the cover.
7. The Designer sends the invoice and when paid in full, the Designer will deliver the cover in three formats: pdf., jpg., and png. within five (5) business days. We will also provide scaled down version of the cover for advertising and social media.
8. Payment is due within seven (7) business days. If the Customer never finishses the purchase, the designed cover will be sold to another Customer.
9. Customer understands that we use stock images, which means that the same image can be seen in other designs made by other artists. We will, however, use the image only once and all covers are sold only once.
10. If the Customer wants to have a full wrap, the prices are:  
  
\$50 / When ordered at the same time with the e-book cover or when oredered later, e-book cover bought from Mistvale Media within 6 months  
\$100-200 / New design
11. All the covers will be added to Mistvale Cover's portfolio. We will wait until the release date of the book or the official cover reveal before adding the covers if required.
12. The Customer is prohibited to re-sale the cover or the artwork made by Mistvale Covers.
13. The Customer is prohibited to use the design in series continuations for other artists without Designer's permission.

*\*The Customer agrees and understands, that the cover image has been purchased for a book cover only. It should not be used in t-shirts, mugs, or any other commercial material, unless the extended licence has been bought.*

The Customer agrees to these contract terms by making the order and paying the deposit.

If any questions, contact the Designer, *Elina Laaksonen*  
[mistvalemedia@gmail.com](mailto:mistvalemedia@gmail.com)